



MEDIA ADVISORY

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The Government of Odisha, delegation from India arrived in San Francisco to engage with the Smithsonian Affiliated Aquarium of the Bay in San Francisco for the creation of a Concept Design and Master Plan for a Climate Museum that focuses on Ocean Conservation.

Odisha Oceanarium (O2):

The Odisha Oceanarium would be unlike any other conceived both in terms of scale and scope of its physical and virtual footprint. The immersive and interactive exhibit experience that spans scenario building, dry/ wet labs, biomimetics, artificial intelligence, blue economies, pollution, recycling, sustainable farming, ocean and pond aquaculture to green shipping, would offer engaging prospects that connect across many diverse disciplines and harness the untapped potential of social media platforms for the greater good. This would be a step in the right direction that could lead to an announcement and an unveiling of the Concept Vision at UN COP 28 in UAE this year as an Indo-US Collaborative to combat Climate Crises. The scale of this initiative has far reaching implications for Climate Awareness and informed, sustained Action and will be heralded as a monumental contribution to humanity.

- Climate Change/ Climate Crises/ Climate Resilience are the number one global priorities that continue to make headlines on ALL major publications, conferences and is at the heart of UN as well as Indo-US policies.
- The future of Sustainability is in Blue/Green Economies, Green Bonds, Sustainable Tourism and Carbon Emission Reductions- for these goals, there is massive funding prospect available from ADB, IMF, World Bank, Green Climate Fund, Bloomberg, Rockefellers, Google Foundation etc. for the developing world.
- **By announcing the creation of India's FIRST Climatorium-** Living Climate Museum, OdishaGovernment has position itself as a LEADER in Climate Literacy.
- The impressive Size/ Scope and Scale speaks volumes on the strategic Indo-US collab and its tremendous potential impact on future generations.

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